



German American
Chambers of Commerce
Deutsch-Amerikanische
Handelskammern



East Coast Industry Forum

October 28, 2015 | Mac Mahon Center | Jersey City, NJ

AGENDA

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Exhibitors:





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8:30am – 9:30am

Registration & Breakfast

9:30am – 9:35am

Welcome

Dietmar Rieg, President & CEO, GACC New York

9:35am – 9:40am

Greeting

Brita Wagener, Consul General, German Consulate New York

9:40am – 9:50am

Keynote Address

Kim Guadagno, Lt. Governor, State of New Jersey

9:50am – 11:00am

Panel Discussion

The Transatlantic Market Place

Operation Growth and Expansion Strategies

Business and investments in the U.S. and in Germany continue to grow owing to large consumer markets, new and innovative business climates and diverse resources. Business leaders will share their unique view on market approaches, potential for expansion, and on economic and political development.

André Becker, EVP & CFO, BASF Corporation

Patricia Hauserman, First Vice President, Tishman Construction/AECOM

Ludwig Willisch, President & CEO, BMW of North America

Heike Buchter (Moderator), Business Correspondent, Die Zeit

11:00am – 11:15am

Coffee Break

Sponsored By: **J.P.Morgan**

11:15am – 12:30pm

Panel Discussion

The Future of Manufacturing

Challenges of Digitization

The Internet of Things/IoT – or “Industry 4.0” as it is called in Germany, and “Smart Factories” have transformed the world of manufacturing with production processes being automated and digitized. Companies are embracing these concepts in order to remain globally competitive. What are the effects on businesses, employees and consumers?

Andrew Campbell, President, Eastern Millworks

Ralf Hermkens, CFO, Festo Didactic

Joseph Kann, VP of Global Business Development, Rockwell Automation

Gerhard Luebken, President & CEO, TÜV Rheinland North America Holding, Inc.

Frank Robinson (Moderator), Vice President, NJBIA

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12:30pm – 12:40pm

Opening Remarks

Alejandro García Padilla, Governor, Commonwealth of Puerto Rico

12:40pm – 1:30pm

Networking Luncheon

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1:30pm – 2:30pm

Industry Q&A Part 1

Track A: Skills Gap and Talent Retention - Working with Millennials

Tilman Bender, Managing Partner, T.H. Bender & Partners Executive Search

Dr. Beatrice Kraemer, President & Founder, Organizations At Their Best

Lorraine Wagner, Director of Manufacturing, Stihl Inc.

Ian Trammell (Moderator), Executive Director, MechaForce

Track B: Turn down the Hype – Effective Social Media Strategies for your Business

Christian Jorg, CEO, Opentopic

Daphne Kis, Advisor, Markle Foundation

Rainer Kunst, President & CEO, Kunst und Kollegen communications, Inc.

Teddy Goldstein (Moderator), Head of Operations, German Accelerator NY

2:35pm – 3:35pm

Industry Q&A Part 2

Track A: Corp. Governance & Compliance, Structure and Current Developments

Raymond Dookhie, Director, Forensic Service, KPMG LLP

Sascha Leske, Resident Partner, Noerr LLP

Alexander Tahan, Finance & Accounting Consultant, SUM Innovation

James H. Sullivan (Moderator), Partner, Alston & Bird LLP

Track B: Innovation, Idea Generation and Problem Solving

Janet Balis, Principal & Sector Strategy Leader, Ernst & Young

Martin Huegli, Head of Business Development and Innovation, Audible.com

Marco Schnabl, Founder, automotiveMastermind

Dr. Michael Tal, Co-founder/Co-CEO, BusyLamp, Inc.

Dr. Joann Halpern (Moderator), Director, German Center for Research and Innovation



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3:35pm – 3:45pm

Coffee Break

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3:45pm – 4:45pm

Panel Discussion
U.S. Energy Outlook

Both, the U.S. as well as the German Energy policy are unique. Shale gas exploration has resulted in a significant production of new crude oil and natural gas – not only have prices for natural gas and oil decreased, the U.S. is also one step closer to being energy self-sufficient. On the other hand, legislative and regulatory actions have been implemented in order to induce investments in renewable energy. What is next?

Kirk Edelman, President & CEO, Siemens Financial Services, Inc.

Patrick Murphy, President, Linde Americas

Burkhard Zoller, Chief Financial Officer, Evonik USA

Paul Overby (Moderator), President, GACC - Pittsburgh Chapter

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4:45pm – 4:50pm

Closing Remarks

Caroll H. Neubauer, Chairman GACC New York,
Chairman & CEO, B.Braun Medical, Inc.

4:50pm – 7:00pm

Networking Reception opened by
Steven Fulop, Mayor of Jersey City

“Jersey Rocks”

Dinner, full bar, and music entertainment

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