



NOVEMBER 16, 2017 | UNIVERSITY OF PENNSYLVANIA | PHILADELPHIA, PA

Since 1989, the German American Chamber of Commerce, Philadelphia has promoted commerce between the Greater Philadelphia area and Germany. We enable our members to forge new business relationships through networking events that connect business professionals and decision makers in the German-American business community. The GACC-PHL also organizes lectures, seminars, and conferences to help foster new ties with professional networks and industry sectors.

Our 18th Annual Gala Reception aims once again to be the social highlight of the year for the German-American business community in the Greater Philadelphia region. This year's Gala Reception will pay special tribute to **SAP America, Inc.** to honor their *Innovation Shaping Change*. We also look forward to welcoming guest members from New York, Boston, and the DC area who are participating in the day's earlier East Coast Industry Forum. We look forward to you joining us at this memorable event, which celebrates German and American innovation and collaboration.

**Attendees:** 150-200 | **Date:** November 16, 2017 | **Location:** University of Pennsylvania Museum of Archaeology and Anthropology  
**Contact:** Lydia Sarson T: +1 (215) 501-7102 E: lsarson@gaccphiladelphia.com

### Sponsorship Opportunities

#### Premier Sponsor \$10,000

(limited to one (1) sponsor)

As the Premier Sponsor and Co-Host, you get the incredible opportunity to present your company at an international high-class event of the German-American business community within the Philadelphia and tri-state region. Existing relationships can be deepened and new contacts in politics and business can be made

- Speaking and introduction opportunity
- Mentioning and presentation as the Co-Host on all Gala related press releases to be distributed locally and nationally with numbers upwards of 500,000 impressions reached
- Full page advertisement in Gala program and branding of Gala venue by sponsor
- Eight (8) Gala tickets and eight (8) ECIF conference tickets

#### Platinum Sponsor \$7,500

- Opportunity for a toast
- Mentioning and presentation as the 2017 Gala Platinum Sponsor on all Gala related press releases to be distributed locally and nationally with numbers upwards of 500,000 people reached
- Full page advertisement in Gala program and branding of Gala venue by sponsor
- Six (6) Gala tickets and six (6) ECIF conference tickets

#### Gold Sponsor \$4,000

- Half page advertisement in Gala program
- Branding of Gala venue by sponsor
- Four (4) Gala tickets and four (4) ECIF conference tickets

#### Silver Sponsor \$1,500

- Quarter page advertisement in Gala program
- Branding of Gala venue by sponsor
- Two (2) Gala tickets and two (2) ECIF conference tickets

#### Bronze Sponsor \$750

- Listing in Gala program
- Two (2) Gala tickets

#### Cocktail Hour Sponsor \$7,500

(open to one (1) sponsor)

- Distinct presentation as the Cocktail Hour Sponsor on all Gala related promotional material and press releases
- Branding during the cocktail hour by sponsor (i.e. banners, flags, to be provided by the sponsor)
- Half page advertisement in Gala program
- Four (4) Gala tickets and four (4) ECIF conference tickets

#### Bar Sponsor \$4,000

- Half page advertisement in Gala program and branding of the bar area by sponsor
- Logo featured on all digit event invitations and announcements
- Two (2) Gala tickets and two (2) ECIF conference tickets

#### DJ Sponsor \$2,500

- Associate your company with entertaining our guests
- Your company's name will be announced by the DJ
- Half page advertisement in Gala program and full color logo on the dance floor
- Two (2) Gala tickets

#### Dessert Sponsor \$2,000

- Half page advertisement in Gala program
- Branding of dessert table by sponsor
- Two (2) Gala tickets and two(2) ECIF conference tickets

#### Program Advertisement \$500

- Quarter page advertisement in Gala program
- One (1) Gala ticket

